



JAKE'S BURGER EATING CONTEST RULES AND ENTRY FORM

Location: _____

First Name: _____

Last Name: _____

Address: _____

City, State, Zip: _____

Phone #: _____ Alternate phone #: _____

Email Address: _____

Age: _____

Date of Birth: _____ T-shirt size _____

NOTE:

- To enter a qualifying round a \$10 (ten dollars) cash only entry fee is required. You may choose any store.
- Proof of age (e.g. copy of driver's license, state ID, birth certificate, etc.) will be required.

How did you hear about the contest?

_____ Newspaper

_____ Radio/TV Which station? _____

_____ In-store poster or flyer

_____ Other

I have completely read and understand all the rules and regulations for the contest.

Signature: _____ Date: _____

FOR OFFICIAL USE ONLY:

Application Approved by: _____

\$10.00 Fee collected by: _____

Contestant notified (Date/Time): _____

Scheduled location and time _____



QUESTIONNAIRE

All Questions Must Be Answered

1) Do you have any physical or mental condition, injury, limitation or illness that can or will be affected by your participation in this contest? Please circle.

YES NO

2) Do you have any allergies that could affect your participation in this contest? Please Circle.

YES NO

If yes, describe.

3) Do you understand that we may use a photograph or videotape of you during this contest recognizing it will be used for promotional purposes? Please circle.

YES NO



WAIVER OF LIABILITY

ELIGIBILITY: Contest is open to all U.S. residents 18 years or older.

READ CAREFULLY THIS OFFICIAL CONTEST RULES AND ENTRY FORM

No transfer or prize substitution by the contest winners is allowed. All federal, state and local taxes are the sole responsibility of the winner. It is the responsibility of the winners to comply with all instructions as to the pick-up, receipt, arrangements for or use of any prize won and failure to do so on a timely basis may affect the winner's right to claim or use the prize. All winners and participants agree to the use of their name, voice, likeness, and city/town for advertising or trade purposes and to cooperate reasonably in any effort to promote or publicize the Jake's Hamburgers Inc. or this contest. Apart from the prizes associated with being selected as a winner, Jake's Hamburger Inc. shall not be obligated to compensate you in any way for such publicity.

ACKNOWLEDGEMENT OF RISKS AND WAIVER OF LIABILITY: Contestant acknowledges that there are risks of personal injury, illness and possible loss of life, and risks to participating in this contest. Contestant voluntarily enters the contest and assumes all of these risks. Contestant, as a condition of entry, agrees to indemnify, defend and hold harmless Jake's Hamburgers Inc. and affiliated companies, their vendors, their advertising, promotion and public relations agencies, co-sponsoring companies and their affiliates and agencies, and all officers, directors, employees and agents of the aforesaid entities, from any and all claims and costs, including attorneys' fees, relating to, arising from or in connection with participation in this contest or the receipt or use of any prize. In so doing, contestant releases and indemnifies therefore said entities and individuals from liability for injuries or damages of any kind arising from or in connection with participation in this contest or the receipt or use of any prize. In no event shall Jake's Hamburgers Inc. be liable to a contestant for acts or omissions arising out of or related to the contest or that contestant's participation in the contest.

FINAL AUTHORITY: Jake's Hamburgers Inc. has sole and complete discretion regarding all contest related matters. All decisions regarding qualifications, selection or disqualification of a contestant/s or winner/s shall be subject to the sole and complete discretion of Jake's Hamburgers Inc.

You can be disqualified for any reason at any time.

CERTIFICATION AND SIGNATURE: I certify that the information provided is correct and that I have carefully read, understand and accept the terms of the Jake's Hamburgers Inc. Jake's Hamburgers Second Annual Hamburger Eating Contest Official Contest Rules and Entry Form. My signature indicates my understanding and assumption of the risks and my voluntary participation in this contest.

Print Name

Signature

Date



Jake's Burger Eating Contest Rules

Qualifying Rounds:

- Contestant must be at least 18 years of age.
- There will be 8 qualifying rounds at the following stores on the following days:

Store	Day	Date
Wilmington, DE, Kirkwood Hwy	Sunday	June 14, 2009
Newark, DE, Rt 273	Monday	June 22, 2009
New Castle, DE, Rt 13	Tuesday	June 23, 2009
Elkton, MD, Bridge Street	Tuesday	June 29, 2009
Dover, DE, Rt 113	Tuesday	June 30, 2009
Bear, DE, Rt 40	Monday	July 13, 2009
Claymont, DE Rt 13 Philadelphia Pike	Tuesday	July 14, 2009
Chadds Ford, PA Rt 202 at the Stateline	Sunday	July 19, 2009

- There will be no more than 60 contestants per qualifying round.
- Contestants must purchase tickets at the location at which they wish to compete.
- Tickets will be sold on a first come first serve basis.
- Contestants may enter as many qualifying events as they desire.
- Contestants may not compete in another qualifying event once they have won a qualifying event.
- Only the person who wins a qualifying event may compete in the finals (No Substitution).
- The winner from each location will be qualified for the finals.
- **Each contestant will be scheduled for a specific time to compete and any contestant who is more than 5 (five) minutes late will be disqualified.**
- Each contestant will have 5 (five) Jake Burgers to eat as quickly as they can within 5 (five) minutes.
- All burgers will be prepared "plain," although the contestant may add ketchup or mustard at their discretion.
- The contestant will be considered finished when a Judge confirms that the contestant has swallowed all five Jake Burgers.
- If vomiting occurs anytime during the contest, or within 1 minute after the contestant completes the 5 Jake Burgers they will be disqualified.
- The fastest time for each location will be registered to compete in the finals.
- The runners up for each event will be placed in the alternate pool, in order of their finishing time.
- In the event that any finalist(s) cannot attend the finals, the alternates will be called in order.

Finals:

- The championship will be held on Friday July 31, 2009 at the Wilmington Blue Rocks game, between the end of the game and the Fireworks show.
- Only the eight (8) winners of the qualifying events are eligible to compete.
- The person who consumes the most whole Jake burgers at the end of 8 (eight) minutes will be crowned "The Big Jake" for the year.
- Partial burgers will only be counted in the event of a tie.
- If a contestant vomits anytime during the contest they will be disqualified.

Grounds for disqualification include:

1. False or incomplete entry form or liability waiver.
2. Health risks that could jeopardize the contestant's health or well being.
3. Under the influence of any substance.
4. Appearance that is deemed inappropriate or unattractive.
5. Starting prior to the start signal.
6. Continuing to put food in the mouth after the ending signal.
7. Throwing up or regurgitating.

Please direct all questions to Bill Cushwa at 302-737-7445 ext 3 or at bcushwa@jakeshamburgers.com

Note: Jake's Hamburgers Inc. Reserves the right to disqualify any contestant, for any reason, without explanation.